



THE BRIDAL BEAUTY TIMELINE

A THOUGHTFUL 12-MONTH GUIDE TO FEELING RADIANT,
CONFIDENT & FULLY PREPARED FOR YOUR BIGGEST DAY
YET.

A NOTE FROM JORDAN

Your wedding day is not the time to experiment. It's the time to feel completely at ease in your own skin.

Over the years, I've seen how much calmer and more confident brides feel when their beauty plans are mapped out ahead of time. Not booked at the last minute. Not rushed or sped through. Thoughtfully considered.

This timeline was created to guide you through the 12 months leading up to your wedding with clarity and intention. From booking your glam team to planning skin treatments, everything inside is designed to help you feel prepared, not pressured.

Any skincare treatments mentioned in this guide are optional and may not be right for everyone. I always recommend consulting with a board certified dermatologist, plastic surgeon or licensed aesthetic practitioner to create a customized skincare plan. The treatments listed here are simply common and popular options many brides explore.

This is your time. Let's make it beautiful.

XOXO,
JoRo

12 MONTHS BEFORE

SECURE YOUR WEDDING DATE & VENUE.



RESEARCH & BOOK YOUR GLAM TEAM.

if you're here, you're in the right spot 😊



IF GETTING MARRIED APRIL-JUNE OR SEPTEMBER-NOVEMBER, BOOK EARLY.

peak dates fill quickly!



BEGIN CONSISTENT SKINCARE ROUTINE.

remember: toner → moisturizer → spf



START THINKING ABOUT YOUR OVERALL BRIDAL AESTHETIC.

having a pinterest board to share with your bridal glam team is always a plus!

9-10 MONTHS BEFORE

BOOK YOUR BRIDAL HAIR & MAKEUP PREVIEW.

if you have a dress fitting, bridal shower or photos planned - having your beauty trials scheduled for the same day can help you get a sense of what your wedding day will be like.



BEGIN LASER TREATMENTS IF CONSIDERING HAIR REMOVAL OR SKIN RESURFACING.



SCHEDULE A SKINCARE CONSULTATION WITH A DERMATOLOGIST OR ESTHETICIAN.



IF CONSIDERING INJECTABLES, CONSULT EARLY & GO TO A TRUSTED PROVIDER.



AVOID DRAMATIC PRODUCT CHANGES - CONSISTENCY OVER INTENSITY EVERY TIME.

6-8 MONTHS BEFORE

BEGIN MONTHLY PROFESSIONAL FACIALS.

hydrfacial, dermaplaning, or other gentle exfoliating treatments are great additions to your daily routine.



CONSIDER MEDICATED SKINCARE.

medically approved spf & topicals like tretinoin or other retinols are a great addition to keep your skin glowing and texture free.



BEGIN A BROW & LASH ROUTINE.

brow lamination + dying & lash lift + tint are great “high maintenance to stay low maintenance” treatments



IF WHITENING YOUR TEETH, START THE GRADUAL PROCESS.



BEGIN ANY SUBTLE HAIR TRANSITIONS TO GET CLOSER TO YOUR WEDDING DAY CUT & COLOR.

COMMON OPTIONAL TREATMENTS

TREATMENTS MANY BRIDES EXPLORE DURING THIS TIME:

SKIN -

HydraFacials

Light Chemical Peels

Microneedling

Laser Resurfacing

IPL for pigmentation

Dysport or Botox

Dermal Filler

HAIR -

Growth Suppliments

Hair Masks + Scalp Detox

THESE ARE ALL OPTIONAL, BUT THINGS MANY BRIDES
HAVE TRIED AND LOVED LEADING UP TO THEIR WEDDING
DAY. AS ALWAYS, CONSULT A LICENSED PROFESSIONAL
FOR PERSONALIZED RECOMENDATIONS.

4-5 MONTHS BEFORE

FINALIZE YOUR BRIDAL BEAUTY

*by now you should have your dress + accessories planned out -
does your original bridal beauty plan fit the look?*



COMPLETE YOUR HAIR & MAKEUP PREVIEW IF NOT
ALREADY DONE.



SCHEDULE A SPRAY TAN TRIAL IF YOU PLAN ON GETTING
HEALTHY COLOR BEFORE THE BIG DAY.



MAINTAIN YOUR SKINCARE ROUTINE & AVOID ANY NEW
PRODUCTS OR AGGRESSIVE TREATMENTS.

3 MONTHS BEFORE

FINALIZE WEDDING MORNING BEAUTY SCHEDULE.
confirm your bridal party services



CONTINUE APPROVED SKIN TREATMENTS & PRODUCTS.



IDEAL WINDOW FOR LAST “BIG” INJECTABLE TREATMENT.
*a touch up or mini appointment is great 4-6 weeks out from
the wedding date!*



BEGIN DEEPER HAIR CONDITIONING & SCALP DETOX
TREATMENTS.



PROTECT SKIN FROM SUN EXPOSURE.

2 MONTHS BEFORE

CONFIRM DAY OF TIMELINE WITH PLANNER.



MAINTAIN BROW, HAIR, NAIL APPOINTMENTS.

1 MONTH BEFORE

FINAL HAIR COLOR, LASH LIFT + TINT.



INJECTABLE TOUCH UP.
as needed!



NO NEW TREATMENTS OR PRODUCTS!
now we're in maintenance mode

2 WEEKS BEFORE

FINAL GENTLE FACIAL - NOTHING AGGRESSIVE!



BROW CLEAN UP & NAIL TRIAL IF NEEDED.



PRIORITIZE HYDRATION AND REST.

remember: a wedding is a marathon not a sprint

1 WEEK BEFORE

AVOID EXCESSIVE ALCOHOL, CAFFINE & SUN EXPOSURE.

hydration is more important than ever!



SPRAY TAN & MANI + PEDI

best if done 2 days before wedding. do the mani+pedi first!

THE DAY BEFORE

CLEAN, HYDRATED SKIN.

if you wake up with a blemish, don't panic and don't touch it! let your MUA take care of everything (pimple patches do help though).



WASH HAIR PER STYLISTS INSTRUCTIONS.



STEAM ALL BRIDAL PARTY GOWNS THE NIGHT BEFORE.

steamers + freshly done hair is recipe for hair that won't hold!



DRINK WATER WITH ELECTROLYTES + MAKE SURE TO EAT.



BREATHE.

KNOW THAT YOUR VENDORS HAVE EVERYTHING COVERED
& YOUR ONLY JOB IS TO ENJOY YOURSELF + YOUR FAMILY
+ FRIENDS.

HOW TO MOVE FORWARD

If you haven't secured your bridal glam team yet, I would love to support you.

1. Submit an inquiry through my website.
2. Once we connect, I'll send over my service menu for you to select one of my bridal packages and the type and number of other services you're looking for.
3. I'll use your selections to build a personalized quote.
4. Your date is secured with a signed service agreement and retainer.
5. Begin your one-of-a-kind bridal beauty experience with Makeup by JoRo.

Your wedding morning should feel elevated and organized so you can take in every moment.

I can't wait to be a part of your biggest day yet!

XOXO,
JoRo